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Attorneys for Plaintiff Sweet People Apparel, Inc. d/b/a Miss Me

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

SWEET PEOPLE APPAREL, INC. d/b/a Civil Action No. MISS ME,

Plaintiff,
- against
ALPHA GARMENT, INC., XYZ COMPANIES
1-10, and JOHN AND JANE DOES 1-10,

Defendants.

Plaintiff Sweet People Apparel, Inc. d/b/a Miss Me ("Sweet People"), by and through its undersigned counsel, complains of Alpha Garment, Inc., XYZ Companies 1-10, and John and Jane Does 1-10 (collectively "Defendants"), and alleges as follows:

NATURE OF THE ACTION

This action concerns Defendants' willful infringement of Sweet People's federally-registered copyright for its unique Single Fleur De Lis JP6033B2 Design (the "JP6033B2 Design"), which design is applied to the rear pockets of Sweet People's well-known MISS ME brand jeanswear products.

2. Upon information and belief, Defendants are designing, manufacturing, importing, distributing, supplying, advertising, promoting, offering for sale, and/or selling, or are causing to be designed, manufactured, imported, distributed, supplied, advertised, promoted, offered for sale and/or sold, without Sweet People's consent or authorization, jeanswear products that incorporate a rear pocket design which is virtually identical and/or substantially similar to Sweet People's JP6033B2 Design.

JURISDICTION AND VENUE

- 3. This action is for infringement of a federally registered copyright under 17 U.S.C. § 501(a).
- 4. This Court has original jurisdiction over the subject matter of this action pursuant to 17 U.S.C. § 101, et seq., and 28 U.S.C. §§ 1331 and 1338(a).
- 5. Venue is properly founded in this judicial district pursuant to 28 U.S.C. §§ 1391(b) and 1400, because Defendants are either subject to personal jurisdiction within this judicial district, and/or because a substantial part of the events giving rise to Sweet People's claim occurred within this judicial district.

THE PARTIES

- 6. Plaintiff Sweet People is a corporation duly organized and existing under the laws of the State of California, having its principal place of business at 4715 S. Alameda Street, Los Angeles, California 90058.
- 7. Upon information and belief, defendant Alpha Garment, Inc. ("Alpha Garment") is a corporation organized and existing under the laws of the State of New York, having its principal place of business located at 1385 Broadway, New York, New York 10018. Upon further information and belief, Alpha Garment is responsible for manufacturing, designing,

creating, importing, distributing, advertising, promoting, offering for sale and/or selling the infringing jeanswear products at issue in this action.

8. Upon information and belief, Alpha Garment is acting in conjunction with various XYZ Companies, denoted herein as defendant XYZ Companies 1-10, and John and Jane Does 1-10, whose identities are not presently known. If the identities of these parties become known, Sweet People will amend the Complaint to include the names of these additional corporations and individuals.

FACTS GIVING RISE TO THIS ACTION

- 9. Sweet People manufactures, promotes, sells and distributes high-quality jeanswear and denim products throughout the United States, including in this judicial district, under the MISS ME brand name. Sweet People's line of MISS ME brand jeanswear products is sold by such well-known fashion retailers and department stores as Macy's, Dillard's and The Buckle, both in-store and online, as well as through Sweet People's own ecommerce website www.missme.com.
- 10. Sweet People is the owner of valid and subsisting U.S. copyright registrations covering many unique and innovative designs and artwork it has created and applied to its apparel products. One such copyright registration, U.S. Copyright Registration No. VA 1-807-375, issued on December 30, 2011, for Sweet People's JP6033B2 Design. Attached hereto as Exhibit A is a true and correct copy of the U.S. Copyright Office copyright registration certificate for Sweet People's JP6033B2 Design, along with a photograph of the JP6033B2 Design as used by Sweet People on the rear pockets of its MISS ME jeanswear products.
- 11. Sweet People created the JP6033B2 Design in 2010, and has used the JP6033B2 Design on its jeanswear products since at least as early as July 26, 2011. Sweet People owns all

right, title and interest in and to the JP6033B2 Design, which constitutes original and copyrightable subject matter under the U.S. Copyright Act.

- Sweet People has duly complied with all relevant requirements of the U.S.
 Copyright Act with respect to the JP6033B2 Design copyright.
- 13. Upon information and belief, Defendants are manufacturing, importing, advertising, promoting, selling and/or offering for sale, and/or are causing to be manufactured, imported, advertised, promoted, sold and/or offered for sale, without authorization or license from Sweet People, jeanswear products which incorporate a design and/or artwork that is a copy of, and substantially similar in overall appearance to, Sweet People's JP6033B2 Design (the "Infringing Design"). Attached hereto as Exhibit B is a photograph of an article of Defendants' "Love Indigo" brand jeanswear featuring the Infringing Design.
- 14. A photographic comparison of Sweet People's JP6033B2 Design and Defendants' Infringing Design is set forth below:



15. Upon information and belief, Defendants were aware that Sweet People's JP6033B2 Design was a well-known, original design of Sweet People at the time they began using the Infringing Design on their "Love Indigo" brand jeanswear products. Accordingly,

Defendants have been engaging in the above-described unlawful activities knowingly and intentionally, and/or with reckless disregard for Sweet People's rights in the JP6033B2 Design.

16. Upon information and belief, Defendants intend to continue to manufacture, import, export, distribute, supply, advertise, promote, offer for sale and/or sell, or cause to be exported, distributed, supplied, advertised, promoted, offered for sale and/or sold, products bearing the Infringing Design, unless otherwise restrained by this Court.

CLAIM FOR RELIEF COPYRIGHT INFRINGEMENT (17 U.S.C. § 501)

- 17. The allegations set forth in paragraphs 1 through 16 hereof are adopted and incorporated by reference as if fully set forth herein.
- 18. Sweet People is the owner of a U.S. copyright registration for the JP6033B2 Design (U.S. Copyright Registration No. VA 1-807-375), which registration is in full force and effect.
- 19. Defendants, without authorization or approval from Sweet People, have designed, manufactured, imported, distributed, supplied, advertised, promoted, offered for sale and/or sold, or have caused to be designed, manufactured, imported, distributed, supplied, advertised, promoted, offered for sale and/or sold, jeanswear products incorporating a rear pocket design that was, upon information and belief, deliberately copied from, and is substantially similar in overall appearance to Sweet People's JP6033B2 Design.
- 20. Defendants have thereby willfully infringed and, upon information and belief, are continuing to willfully infringe Sweet People's copyright in the JP6033B2 Design.
- 21. By their acts, Defendants have made and will continue to make substantial profits and gains to which they are not in law or in equity entitled.

- 22. Defendants intend to continue their willful conduct, and will continue to willfully infringe Sweet People's copyright in the JP6033B2 Design, and to act in bad faith, unless restrained by this Court.
- 23. Defendants' acts have irreparably harmed and, unless enjoined, will continue to irreparably harm Sweet People, and Sweet People has no adequate remedy at law.

PRAYER FOR RELIEF

WHEREFORE, Sweet People demands judgment against Defendants as follows:

- 1. Finding that Defendants engaged in willful copyright infringement in violation of 17 U.S.C. § 501 against Sweet People.
- 2. That Defendants and all of those acting in concert with them, including their agents and servants, and all those on notice of this suit, be permanently enjoined from designing, manufacturing, importing, exporting, distributing, supplying, advertising, promoting, offering for sale and/or selling any products which bear the Infringing Design, or any other designs substantially similar in overall appearance to Sweet People's JP6033B2 Design.
- 3. That Defendants be required to recall all infringing items and advertising and promotional materials, and thereafter deliver up to Sweet People for destruction all infringing designs, artwork, packaging, advertising and promotional materials, and any means of making such items.
- 4. That Defendants be directed to file with the Court, and serve upon Sweet People within thirty (30) days after service of the judgment upon them, a written report under oath setting forth in detail the manner in which they have complied with the requirements set forth above in Paragraphs 2 and 3.

- That the Court award Sweet People Defendants' profits and Sweet People's
 damages and/or statutory damages, attorneys' fees and costs, to the full extent provided for by 17
 U.S.C. §§ 504 and 505.
- 6. That Sweet People be awarded pre-judgment and post-judgment interest on any monetary award made part of the judgment against Defendants.
- 7. That Sweet People be awarded such additional and further relief as the Court deems just and proper.

Dated: New York, New York October 7, 2016 ARNOLD & PORTER LLP

By: _/s/ Matthew T. Salzmann

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Attorneys for Plaintiff Sweet People Apparel, Inc. d/b/a Miss Me

EXHIBIT A

Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17. United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Register of Copyrights, United States of America

Registration Number VA 1-807-375

> Effective date of registration: December 30, 2011

	Title of Work	Single Fleur De Lis JP6033	32
Completion/Publication -			
	Year of Completion:		
	Date of 1st Publication:	July 26, 2011	Nation of 1st Publication: United States
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	Author:	Sweet People Apparel, Inc.	
	Author Created:	Artwork Applied to Clothin	g
	Work made for hire:	V	
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	Citizen of:	United States	Demiciled in: United States
Copyrig	ht claimant ——		
Copyright Claimant:		Sweet People Apparel, Inc.	
		4715 S. Alameda St., Los A	ngeles, CA, 90058
iahts :	and Permissions		
2		Sweet People Apparel, Inc.	
	Address	4715 S. Alameda St.	
	74 Date (232)		
	Auditia	Los Angeles, CA 90058	
		Los Angeles, CA 90058	
Certifica		Los Angeles, CA 90058	
Certifica			



EXHIBIT B

